HISD MEDIA ADVISORY

Project Principal at nine HISD schools to give executives opportunity to shadow school leaders

WHAT:

Some of Houston's most influential business leaders will take part in an inaugural event called Project Principal, in which executives will spend the morning on nine Houston Independent School District campuses to learn how they and their companies can help improve public education.

The executives will spend three hours shadowing principals and engaging with students to better understand the mission of educating and empowering students to reach their full potential.

Business leaders will be at Benavidez, Cornelius, Elrod, and Wainwright elementary schools, Lawson Middle School, and Austin, Kashmere, Madison and Worthing High Schools.

Project Principal is a joint initiative between HISD and Leadership ISD, a non-profit public education advocacy group. The campus visits are aimed at building solid partnerships between the schools and the executives and companies they represent.

Executives from Amegy Bank, Bank of America, CenterPoint Energy, Direct Energy, Ernst & Young, and Sapient digital firm, along with the president of Junior Achievement of Southeast Texas, will participate in Project Principal.

After the campus visits, corporate, community and HISD leaders will attend a lunch at Amegy Tower where Leadership ISD will issue a call to action for elevating student achievement and outcomes in HISD.

HISD Interim Superintendent Grenita Lathan will attend Project Principal at Benavidez Elementary School at 8 a.m.

WHO: HISD Interim Superintendent Grenita Lathan, Leadership ISD Regional

Director **Patra Brannon-Isaac**, Amegy Bank Executive Vice-President **Diane Maben**, Junior Achievement of Southeast Texas President **Joe Burke**, HISD

administrators, community and business partners

WHEN: Wednesday, Oct. 30

8 a.m. – 2 p.m.

WHERE: Benavidez Elementary School, 6262 Gulfton St., 77081

Cornelius Elementary School, 7475 Westover St., 77087 Elrod Elementary School, 6230 Dumfries Drive, 77096 Wainwright Elementary School, 5330 Milwee St., 77092 Lawson Middle School, 14000 Stancliff St., 77045 Austin High School, 1700 Dumble St., 77023 Kashmere High School, 6900 Wileyvale St., 77028 Madison High School, 13719 White Heather Drive, 77045 Worthing High School, 9215 Scott St., 77051

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The Houston Independent School District is the largest school district in Texas and the seventh-largest in the United States, with 280 schools and more than 209,772 students. The 333-square-mile district is one of the largest employers in the Houston metropolitan area, with more than 27,000 employees.

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